



CONTACT

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EDUCATION

- **University of New Mexico -**
BBA Marketing (in progress)

MAGGIE HAWKINS

DIRECTOR OF MARKETING AND RESEARCH

PROFESSIONAL EXPERIENCE

Maggie Hawkins serves as Director of Marketing and Research at Real Estate Advisors (REA), where she oversees and executes the firm's marketing campaigns, data integration, and collection initiatives. She leads the development of data-driven marketing strategies that elevate REA's visibility and support the brokerage team's success in an increasingly competitive market.

In her role, Maggie manages market data collection and analysis, incorporating insights into marketing campaigns, property promotions, and quarterly market overviews. She also directs the firm's summer internship program, providing mentorship and hands-on training to future professionals in marketing and commercial real estate.

Originally from Bend, Oregon, Maggie is pursuing her BBA at the University of New Mexico and brings a strong background in marketing and research to her work. Her ability to merge creativity with analytics ensures REA's marketing remains innovative, informed, and impactful across every platform.

PROFESSIONAL AFFILIATIONS/ACCREDITATIONS

- Kappa Kappa Gamma, Alumna – University of New Mexico

ACHIEVEMENTS AND COMMUNITY INVOLVEMENT

- National Alliance on Mental Illness (NAMI) – Volunteer

Works through Kappa Kappa Gamma to support mental health advocacy and awareness programs.

- Autism Society of Oregon – Volunteer

Contributes to outreach and awareness initiatives supporting individuals and families affected by autism.

