



## CONTACT

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🌐 [www.reanm.com](http://www.reanm.com)

## EDUCATION

- **New Mexico State University** -MBA, General Business
- **New Mexico State University** -BBA, Marketing

# JACKIE MOSS-APODACA

SENIOR ASSOCIATE

## PROFESSIONAL EXPERIENCE

A seasoned commercial real estate professional with extensive expertise in asset management, acquisitions, lease negotiations, and business development. With a background overseeing multimillion-dollar real estate portfolios, project management, and AI-driven process optimizations, she brings a strategic approach to maximizing property value and driving successful transactions. Her experience spans marketing, financial forecasting, vendor negotiations, and client acquisition, ensuring seamless deal execution from inception to closing. Prior to real estate, she held leadership roles in Fortune 500 companies, specializing in product development, consumer research, and brand strategy. A results-driven professional with a strong foundation in negotiations, analytics, and relationship management, she is committed to delivering exceptional value for property owners and investors.

## PROFESSIONAL AFFILIATIONS/ACCREDITATIONS

- Commercial Association of Realtors (CARNM)
- International Women's Forum (IWF)
- Certified Commercial Investment Member (CCIM) - Chapter Member
- GAAR Member
- Realtor®
- TEDTalk Alumni
- CREW New Mexico Member (Commercial Real Estate for Women)

## ACHIEVEMENTS AND COMMUNITY INVOLVEMENTS

- Board Member, Camp Enchantment – Supports children battling cancer by providing a yearly mountain retreat focused on friendship, skill-building, and memorable experiences.
- Board Member, Jeff Apodaca Celebration of Life – Helps raise funds for the Children's Hospital at the University of New Mexico, contributing to a \$2 million multimedia center and annual nursing scholarships.
- International Women's Forum (IWF) Member – Actively engaged in a global network of women leaders, fostering professional development and community impact.
- TEDx Speaker & Advocate for Youth Education – Delivered a TEDxABQ talk on the importance of technology education and co-founded Open-Source Kids to teach children coding and robotics.
- Founder, The Language Academy – Established Albuquerque's only multilingual language daycare, providing early education in Spanish, Chinese, and Farsi.

