# Mid Year 2022 Capital Markets Overview

Featured Listing – Bank of America Contact Center | 4330 Picabo St.















901 Rio Grande Blvd NE Suite D-224 Albuquerque, NM 87104



### **Co-Star Office Market Data and REA Office Writeup**

# SIGNIFICANT OFFICE TRANSACTIONS



Downtown Submarket - Albuquerque, NM 87102					
Sale Date	Jun 2022	Buyer	H 5 Data Center		
List Price	Unpriced	Seller	505 Marquette, LLC		
Leased	100%	PropertyType	Multi-Tenant Office		
RBA	270,000 SF	Sale Type	Investment		
Year Built	1970	Renov.	2007		

One Sun Plaza - 100 Sun	Ave. NE					
North I-25 Corridor Submarket - Albuquerque, NM 87109						
Sale Date	Apr 2022	Buyer	Boyd Watterson Asset Management			
List Price	Unpriced	Seller	Goodman Realty Group			
Leased	94.7%	Sale Type	Investment			
RBA	183,000 SF					
Year Built	1998					





	200.0	DINE						
Clifford Plaza - 4100-4	Clifford Plaza - 4100-4200 Osuna Rd. NE							
North I-25 Corridor Su	bmarket - /	Albuquerque, NM 871	09					
Sale Date		May 2022	Buyer	Fidencio Villalobos				
List Price		\$17.3M (\$155.66/SF)	Seller	Carlo, Inc.				
Leased		92.2%	Sale Type	Investment				
RBA		110,823 SF						
Year Built		1984						

New Mexico Bank & Trust - 320 Gold Ave. SW					
Downtown Submarket - Albuquerque, NM 87102					
Sale Date	Jan 2022	Buyer			
List Price	\$8M (\$74.67/SF)	Seller			
Leased	91.40%	Sale Type			
RBA	106,942 SF				
Year Built	1967				



	6000 Uptown Blvd	6000 Uptown Blvd. NE					
and the second second	Uptown Submarke	et - Albuquerque, NM 8711	0				
	Sale Date	Apr. 2022	Buyer	Watchlist Uptown, LLC			
	List Price	Unpriced	Seller	6000 Uptown Blvd Nw Hldgs, LLC			
	Leased	49.9%	Sale Type	Investment			
	RBA	68,147 SF	Renov.	2020			
	Year Built	1981					

Alloy Real Estate Capital, LLC

Gemini Rosemont

nvestment

4101 Jefferson Plz NE				
North I-25 Submarket - Albu	querque, NM 87109			
Sale Date	Apr. 2022	Buyer	Boyd Watterson Asset Management, LLC	
List Price	Unpriced	Seller	HPI Group	
Leased	100%	Sale Type	Investment	
RBA	62,890 SF			
Year Built	1995			

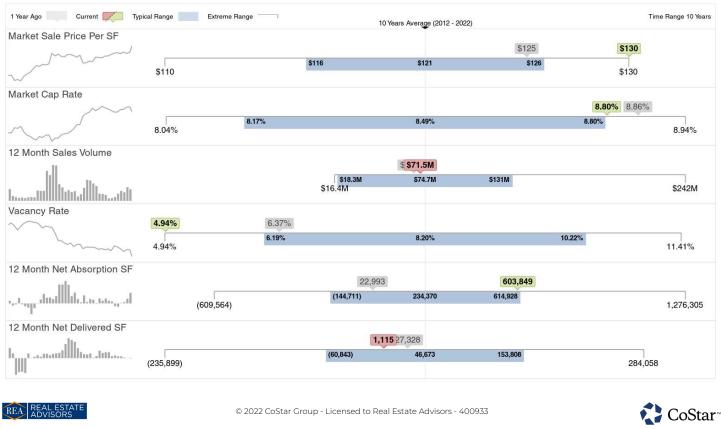






12 MO SALES VOLUME	TOTAL	LOWEST	HIGHEST
Transactions	187	-	-
Sales Volume	\$71.5 M	\$359.9 K	\$7.8 M
Properties Sold	159	-	-
Transacted SF	4 M	888	270 K
Average SF	21.6 K	888	270 K

#### **KEY PERFORMING INDICATORS**



#### **OFFICE INVESTMENT SUMMARY**

For 15 months from the beginning of the COVID-19 outbreak, office investors sat on the sidelines and few properties were brought to market. Since that time, the Albuquerque market has seen a slow but steady increase in sales volume, from a 10-year low total sales in 2020 of \$25.6M. In the second half of 2021, there was an increase in the number of sales including several significant multi-tenant office building transactions, bringing the 2021-year end sales value to \$56.1M. The sales activity for the last 12 months (Q3'21 through Q2'22), at \$71.5M, has been more in line with the 10-year historical average annual sales of \$74.1M. The average market price per square foot over this time was also at an all-time 10 year high of \$130 psf. Notably, a sizable portion of the activity over the last 12 months has come from government occupied properties acquired by out of state investors.

Some of the most significant multi-tenant office building sales were the 505 Marquette Building and 320 Gold in Downtown, and One Sun Plaza, Clifford Plaza and 4041 Jefferson in the North I-25 Corridor.





12 MO SALES PRICE	AVERAGE	LOWEST	HIGHEST	MARKET
Cap Rate	7.8 %	4.9 %	9.8 %	8.8 %
Sales Price/ SF	\$101	\$31	\$217	\$130
Sales Price	\$2.7 M	\$359.9 K	\$7.8 M	-
Sales Vs Asking Price	22.2 %	-11.8%	372.5 %	-
% Leased at Sale	95.9 %	0 %	100 %	-

# SIGNIFICANT INDUSTRIAL TRANSACTIONS



10500 Copper Ave. NE					
Northeast Heights Submarket - Albuquerque, NM 87123					
Sale Date	Feb. 2022	Buyer	Boyd Watterson Asset Management		
List Price	Unpriced	Seller	Riley Industrial Services		
Leased	100%	Sale Type	Investment		
RBA	211,077 SF	Renov.	2015		
Year Built	1970				

1501 12th St. NW				
Downtown Subm	arket - Albuquerque, NM 87	104		
Sale Date	June 2022	Buyer	12th Street Ptns, LLC	
List Price	\$3M (63.87/SF)	Seller	MAC Properties, LLC	
Leased	100%	Sale Type	Investment	
RBA	46,817 SF	Renov.	2005	
Year Built	1948			



North I-25 Corridor Submarket - Albuquerque, NM 87109					
Sale Date	Feb. 2022	Buyer	McIntosh Myers Deep Crk Props		
List Price	Unpriced	Seller	Number Ten Pan American Bldg P		
Leased	0.2%	Sale Type	Investment		
RBA	42,935 SF				
Year Built	1972				

5801 Jefferson St. NE			
North I-25 Corridor Submarket	Albuquerque, NM 87109		
Sale Date	May 2022	Buyer	Weston Dev., LLC
List Price	\$2.9M (\$74.03/SF)	Seller	Wilshire Properties, LLC
Leased	100%	Sale Type	Investment
RBA	40,189 SF		
Year Built	1980		



|--|

	3520-3540 Pan American Fwy NE								
	North I-25 Corridor Submarket - Albuquerque, NM 87109								
	Sale Date	Jul 2021	Buyer	1 Asmbawa LLC					
c	List Price	Unpriced	Seller	United Insurance Co of America, Inc					
	Leased	100%	Sale Type	Investment					
	RBA	60,300 SF							
	Year Built	1974							

6817-6819 Academy I	Parkway West NE			
North I-25 Corridor S	ubmarket - Albuquerque, N	M 87109		
Sale Date	May 2022	Buyer	William Gerguson	
List Price	\$2.5M (\$85.37/SF)	Seller	Barry D Williams	
Leased	100%	Sale Type	Owner/User	
RBA	29,166 SF			
Year Built	1981			

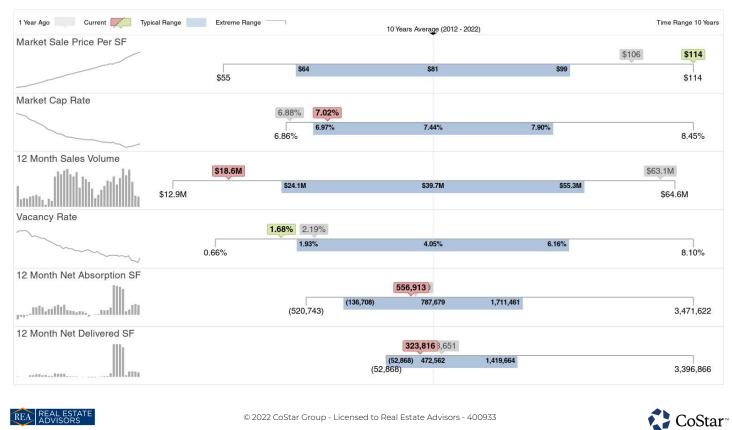






12 MO SALES VOLUME	TOTAL	LOWEST	HIGHEST
Transactions	99	-	-
Sales Volume	\$18.6 M	\$325 K	\$5.1 M
Properties Sold	83	-	-
Transacted SF	2 M	1.4 K	210.3 K
Average SF	19.8 K	1.4 K	210.3 K

#### **KEY PERFORMING INDICATORS**



#### INDUSTRIAL INVESTMENT SUMMARY

Historically the industrial sales market has not been particularly liquid as it has been rare for more than 5% of the inventory to trade each year. 2022 is on track to be the low water mark for sales volume with approximately \$18.4M in transactions in the first half of the year. 2020 was the high watermark with \$64.5M of property changing hands, compared to 2021 which saw a 32% decrease in sales volume and a total of \$44.1M of sales. The 2021 decrease was attributable to a lack of supply, which is evidenced by the 10% increase in price per square foot year over year to an all-time high of \$114 psf, which is approximately \$36 psf higher than the 10-year average of \$78 psf.

The sales figures are down in large part due to Sellers waiting to capitalize on lease roll over of existing tenants at higher rental rates, which is resulting in increased values.

4

### **Co-Star Industrial Market Data and REA Industrial Writeup**





12 MO SALES PRICE	AVERAGE	LOWEST	HIGHEST	MARKET
Cap Rate	5.5 %	5.5 %	5.5 %	7.0 %
Sales Price/ SF	\$111	\$78	\$201	\$114
Sales Price	\$2.1 M	\$325 K	\$5.1 M	-
Sales Vs Asking Price	28.1 %	-18.8 %	71.9 %	-
% Leased at Sale	98.4 %	0.2 %	100 %	-

# SIGNIFICANT RETAIL TRANSACTIONS



300 Menaul Blvd. NV	V					
North Valley Submarket - Albuquerque, NM 87107						
Sale Date	Jan 2022	Buyer	Allen Sigmon Real Estate Group			
List Price	Unpriced	Seller	Fourth Street & Menaul, Inc.			
Leased	100%	Sale Type	Investment			
RBA	106,000 SF	Renov.	2005			
Year Built	1966					







Cottonwood Commons - 3601 Old Airport Rd. NW								
Cottonwood Submarket - A	Cottonwood Submarket - Albuquerque, NM 87114							
Sale Date	May 2022	Buyer	The Necessity Retail REIT, Inc.					
List Price	Unpriced	Seller	CIM Real Estate Finance Trust, Inc.					
Leased	17.9%	Sale Type	Investment					
RBA	82,600 SF							
Year Built	2007							

	Conn's - 10000 Coors Bypass Blvd. NW							
Cottonwood Submar	ket - Albuquerque, NM 87114							
Sale Date	May 2022	Buyer	Red Shamrock 4, LLC					
List Price	Unpriced	Seller	Macerich Cottonwood Hldgs, LLC					
Leased	49.2%	Sale Type	Investment					
RBA	82,600 SF							
Year Built	1994							



Chuze Fitness - 9350 Eagle Ranch Rd. NW								
Cottonwood Submarket - Albuquerque, NM 87114								
Sale Date	Jan 2022	Buyer	Buzz Tail LLC					
List Price	\$7.7M (\$118.49/SF)	Seller	Sedona West LLC					
Leased	100%	Sale Type	Investment					
RBA	65,520 SF							
Year Built	1990							

2451 San Mateo Blvd. NE				
Northeast Heights Subma	arket - Albuquerque, I	NM 87110		
Sale Date	Feb 2022	Buyer	The Necessity Retail REIT, Inc.	
List Price	Unpriced	Seller	CIM Real Estate Finance Trust, Inc.	
Leased	100%	Sale Type	Investment	
RBA	63,266 SF			
Year Built	2014			





12 MO SALES VOLUME	TOTAL	LOWEST	HIGHEST
Transactions	245	-	-
Sales Volume	\$173.5 M	\$130 K	\$54.1 M
Properties Sold	220	-	-
Transacted SF	3.6 M	600	204 K
Average SF	14.8 K	600	204 K

#### **KEY PERFORMING INDICATORS**



#### **RETAIL INVESTMENT SUMMARY**

Investment activity dropped off in the immediate aftermath of the pandemic, but sales picked up later in 2020 and 2021 to about ½ the annual 10-year average. In the last 12 months retail sales have significantly exceeded the 10-year average sales volume of \$101M by over \$72M for a total of \$173M in sales transactions. There is now a sentiment with many investors that the last two and a half years has flushed out financially weaker retailers and the makeup of the overall retail market is stronger than before 2020. Evidence of this renewed confidence is that the average market sale price of \$199 psf is at a historical high.

Most of the retail sales activity was for NNN leased properties. Three of the largest sales in the market YTD were NNN Lease Properties that were occupied by Dicks, Conns, and Chuze Fitness. The largest sale in terms of square footage was the purchase of 300 Menaul NW by a local developer, Allen Sigmon Real Estate Group.

6

### **Co-Star Retail Market Data and REA Retail Writeup**





12 MO SALES VOLUME	AVERAGE	LOWEST	HIGHEST	MARKET
Cap Rate	6.0 %	4.0 %	12.0 %	6.0 %
Sales Price/ SF	\$356	\$50	\$2.9 K	\$199
Sales Price	\$4.2 M	\$130 K	\$54.1 M	-
Sales Vs Asking Price	-2.9 %	-17.7 %	0 %	-
% Leased at Sale	95.3 %	0.3 %	100 %	-





San Gabriel Medical Complex 3900 Eubank Blvd. NE Albuquerque, NM 87111 Medical Office Sale

### **RECENT CLIENT SUCCESS**

## LARGE VACANCY A BLESSING IN DISGUISE

REAL ESTATE

YOUR SUCCESS IS OUR FOCUS

ADVISORS

#### CHALLENGE

San Gabriel Medical Complex is a dental/medical office building. After years of stability many of the tenants were retiring or selling their practices. This turnover required active engagement by ownership.

With the ownership group moving into new phases of their lives, and some having moved out of New Mexico, marketing, leasing, and tenant retention efforts had lost focus. A decision was made to sell the asset.



Ownership established a minimum sales price based on

historical income, but that price could only be achieved if the occupancy rate was 85% or higher. Unfortunately, within weeks of the project achieving this occupancy rate, another tenant would provide notification that they would not be renewing their lease. This culminated at the end of 2020 when the largest tenant moved out of the project.

#### **ACTION**

With a significant vacancy, the sales strategy was expanded to target owner/users as well as investors. In addition to modifying the marketing package and on-line listings, REA, through mailings and cold calls, marketed the property directly to medical users in the market whose needs were in line with the property's features.

#### RESULT

- Increased level of activity by leveraging interest in property of owner/users.
- Received offers from both investors and owner/users.
- Sold property to a Dentist who occupies the largest vacancy for his practice and who leased an additional suite for lab space.
- Achieved the Sellers' pricing goal.

#### TESTIMONIAL

When we decided to sell the building, it was our goal to capitalize on the historical stable occupancy of this well- located medical building by selling to an investor. However, with a mature rent roll, some of the tenants with the longest tenancy began moving out. This created a challenge to meet our pricing expectations as every time we signed a new lease, another tenant would choose to not renew. After losing our largest tenant, our broker recognized the opportunity to sell the asset to local practitioners. REA stuck with us the entire time and by doing the direct marketing they ultimately found a way to increase both occupancy and sales price. Without the knowledge, experience, and hard work that REA brought to the transaction, we would never have achieved our target selling price. What REA did was heroic and well beyond the call.

Robert Whaley, Managing Partner





